

SARA SERAVALLI · RATE CARD 2026

Connector, facilitator, *storyteller.*

Everything below is the same thing in a different form: real access to a real network in design, architecture and hospitality, offered directly.



01 Keynote speaking

Keynote or talk

from £500

Stories from inside the industry, told by someone who's actually in it.

02 Panel moderation, hosting & events

Event hosting or moderation

from £400

VIP dinner hosting

£600 – £800

Event production, day rate

£600

Panels and events people actually want to stay for.

03 Brand ambassador & A&D strategy

Strategy day	£600
Monthly retainer	£1,000 – £2,000
An ongoing, visible presence with the people who actually specify and buy.	

04 Podcast & video production

Per episode	£400 – £600
Series, four episodes a month	£1,200 – £1,500
From first conversation to finished episode, guest strategy included.	

05 Content & storytelling

Per piece	£350 – £500
Writing day rate	£500
Articles and long-form writing that sound like a person, not a press release.	

All fees exclude VAT and travel outside Glasgow. Every job starts with a conversation, so if you're not sure which one you need, get in touch and we'll work it out together.