

SARA SERAVALLI

EVENT PORTFOLIO





HELLO FRIEND,

I'm Sara

For me, every event begins long before the lights go down. It starts with an idea - a spark that grows through collaboration, storytelling, and meticulous planning until it becomes an experience that connects people and leaves a lasting impression. Over the past 15 years, I've produced events across the UK and Europe - from large-scale exhibitions and product launches to intimate dinners and creative conferences - each combining strategy, emotion, and design thinking. I thrive in the space where creativity meets precision, leading projects from the first conversation to the final applause, always to craft moments that matter.

my CREATIVE PORTFOLIO

A collection of my favourite works.





#DESIGNPOPUP

NETWORKING AND PRODUCT
SHOWCASE

Hosted in magnificent, restored period buildings, the two-day DPU exhibitions are essentially bespoke, beautifully-curated pop-up showrooms. An innovative platform for the architecture and design community to explore the latest products for the specification market in a welcoming, synergistic environment.



AMEETSA

CHARITY EVENT

Architecture Meets Art - Raising funds to support Scotland's Architectural Heritage, to help communities thrive.

Art exhibition with live auction.



#DESIGNPOPUP 10TH ANNIVERSARY PARTY

CORPORATE PARTY

Corporate party celebrating the 10th Anniversary of #DesignPopUp Glasgow, with entertainment, DJ set, food and drinks and awards ceremony.



IL SALOTTO CREATIVO

NETWORKING LUNCH

VIP lunch connecting the top talent from the Scottish A&D community with innovative thinkers and suppliers.



LEATHER LANE

SHOWROOM LAUNCH

Launch of the award-winning
Pentagon Tiles showroom in
Leather Lane, London.
Including a Japanese themed
catering and speeches.





#DESIGNPOPUP EDUCATIONAL

CONFERENCE

Spin-off of the #DesignPopUp series of events, focused on educational content.

A full day of seminars focused on Wellbeing.



BUT ALSO

- Product launches
- Networking
- Sport events
- Trade shows
- VIP Receptions

and much more





Get in Touch

SARASERAVALLI.COM